



**KM Core** technology investment company manages the portfolio of eleven high-tech businesses based in various parts of the world: in Ukraine, Russia, the United States, Canada and Israel. KM Core develops high technologies globally by combining the rich intellectual capital of Eastern Europe with cutting-edge knowledge and experience from other countries.

The investment portfolio of KM Core includes companies working in the following fields:

- **Info-communicative technologies** (*KM Ware, KM Techno, De Novo, IHTO, NSOF, Infogin, Celight*)
- **Microelectronics** (*POLYTEDA, KM 211, KM Disti*)
- **Alternative energy** (*Pellet-Energy*).

### **KM Core's social activity**

Having worked in high technologies for 20 years, we understand both their colossal usefulness and the risks to society associated with their mass use. In particular, instead of helping to develop human spirituality, high technologies often reduce the significance of intellect and erode personality. In turn, this hinders development of society as a whole.

We therefore pay much attention to investing in development of a person's spiritual potential, particularly in its intellectual and cultural constituents. In KM Core we believe that by harmonizing the growth of intellect and culture with the development of technologies, we lay the foundations for promoting innovative products and enhancing their importance in society. Thus supporting the progress of human intelligence in general.

### **Our contribution to culture and education**

**Master Klass** is a modern education and culture centre created for the widest of audiences; it is second to none in Ukraine. Along with other educational functions, Master Klass is also a producer of Ukrainian cultural products, i.e. informative and developing projects in the fields of music, cinema, applied and allied arts.

<http://masterklass.org/ukr>

**GogolFest** - KM Core, and, in particular, its President Evgeni Utkin, is a co-founder and co-ideologist of the annual multi-disciplinary International Festival of Modern Art "GogolFest". KM Core has now been its main ideological and financial partner for three years. The festival is polyphonic, with artistic forms such as music, dances, theatre, scenery, painting, design, cinema and literature. It is aimed at developing Ukraine's huge cultural

potential, which may in turn enrich world culture and even build a bridge between Western and Eastern civilizations.

<http://www.gogolfest.org.ua/ukr>

**Jazz in Kiev** is a production centre aimed at popularizing jazz culture in Ukraine and throughout the world. In KM Core we believe that familiarization with live music, especially jazz, develops a person's cultural level. Moreover, the business philosophy of KM Core is full of jazz ideas. We see an analogy between managing a business organization and conducting a jazz band, where the leader does not dominate but sets the tone and other participants improvise expressing their personality in team work.

<http://www.jazzinkiev.com/>

**We believe in hi-tech in the style of jazz.**

[www.kmcore.com](http://www.kmcore.com)

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**Kyivstar** is one of the most reputable Ukrainian companies, operator No. 1 on the market of mobile communications and mobile internet, the best and the most expensive brand in Ukraine.

The joint Kyivstar is a Ukrainian VimpelCom Ltd. Business Unit, which incorporates Kyivstar and Beeline-Ukraine operators (Ukrainski Radiosystemy Closed JSC i Golden Telekom LTD). The company offers voice communications and data transmission services on the basis of a wide range of technologies of wireless and fixed communications, including broadband access to the Internet for private customers and households, middle and small enterprises as well as corporate services and multiservice convergent solutions for big and national companies. The services are rendered under Kyivstar, djuice and Kyivstar Business brands.

In October 2010 Kyivstar entered its new phase of the development – by merging with Beeline-Ukraine. Since then to the Kyivstar leader's experience in introducing quality and affordable mobile communications services for 25 million customers the Beeline powerful experience in developing fixed communications and individual solutions for the business has been added. This has taken the joint team to a new level of development and considerably accelerated the process of establishing a leading multiservice operator with unique competences, experience and significance for the nation. The joint Kyivstar not only invests in the development of Ukraine – it becomes a catalyst for acceleration of the telecommunications development of the nation, a guarantee of stability of the high quality, active introduction of new services, thus benefiting the customers, the branch and the nation.